



## Seduce your senses with the perfect scent for you

Hundreds of new fragrances are created each year, yet only a handful will go on to become classics to be worn and enjoyed season after season. With so many scents available to choose from, searching for a fragrance that's right for you can be overwhelming. But rather than clutter your dressing table with expensive bottles of unused 'mistakes', there are a few simple tips you can follow that should point you in the right direction.

### Identify perfumes that match your personality type

You might want a wardrobe of perfumes to match your mood and the time of day or occasion you are going to wear the fragrance – a heady, Oriental fragrance might be perfect for a romantic meal, but a little overpowering for the school run!

Even so, many scents can be broken down into particular categories and trigger certain emotions, so you may identify more with one style than another. Letting a perfumery sales assistant know which of the following most describes you, could help her guide you to the right scent.

- 1 – Scents that are rich and elegant, yet soft and subtle.
- 2 – Natural and casual, easy to wear fragrances.
- 3 – Sensual scents that provoke a passionate response.
- 4 - A mix of florals, sweet spices and fruitiness.
- 5 – Outdoorsy and like a breath of fresh air.
- 6 – Confident, bold and sassy fragrances.

### Before you buy

Fragrances smell different on each of us so avoid asking a friend what she's wearing and rushing out and buying it for yourself. Ask to have a spray of the perfume on a blotter – a tiny strip of absorbent paper. Professional 'noses', or fragrance creators, will often sample scents in the same way. Once you've decided you like it, try it on your body and see how it reacts to your skin. Try and stick to one fragrance at a time and if you still like it by the time you've finished your shopping – well, why deny yourself one of life's great pleasures!

## **You can even choose a favourite fragrance to help scent your clothes!**

Lenor Infusions has just brought out four new seductive fragrances designed in partnership with a world leading perfume house. Choose from crisp and elegant Black Diamond & Lotus Flower, to bold and passionate Ruby Jasmine, vibrant and free-spirited Sapphire Violet and enchanting and mystical Amethyst Rose. Lenor Infusions have gradual fragrance release technology that allows you to enjoy its fragrances throughout the day. So simply choose from the luxurious fragrances to suit your mood and indulge your senses all day long!

### **A note about perfume**

Perfumes are often described by their notes:

Top notes – are the initial scent that you smell as soon as you spray it on your skin.

Middle notes – the smells that evolve as the perfume is exposed to oxygen and your skin.

Base notes – the smells that linger for several hours.